

Message Text

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15

ACTION COME-00

INFO OCT-01 EUR-25 ADP-00 EB-11 CIAE-00 INR-10 NSAE-00

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R 161030Z AUG 73

FM AMEMBASSY PRAGUE

TO SECSTATE WASHDC 4916

INFO USMISSION BERLIN

AMEMBASSY BONN

AMEMBASSY BUDAPEST

AMEMBASSY MOSCOW

LIMITED OFFICIAL USE PRAGUE 1931

FOR COMMERCE (BEWT)

E.O. 11652: N:A

TAGS: PFOR, BFOL, ETRD, GE, CZ, HU, US

SUBJ: JOINT CZECH-HUNGARIAN-GDR AUTOMOBILE PROJECT -
GM PROPOSAL.

REF: A) PRAGUE 1751 (NOTAL); B) BERLIN 1384 AND PREVIOUS

1. ING. VACLAV JAROLIM, VICE PRESIDENT OF MOTOKOV, TOLD
EMBOFF AUGUST 15 THAT HE WOULD VERY MUCH LIKE TO MEET
WITH GM OFFICIALS SMITH AND STRUPP DURING BRNO FAIR
IN SEPTEMBER TO DISCUSS JOINT AUTOMOBILE PROJECT.
JAROLIM APPARENTLY HAD RECEIVED LETTER FROM SMITH
STATING THAT GM OFFICIALS WOULD ATTEND BRNO FAIR THIS
YEAR.

2. IN RESPONSE TO QUESTIONS, JAROLIM REVEALED THAT
TECHNICAL PLANS AND SPECIFICATIONS FOR PROPOSED NEW
AUTOMOBILE WERE "VERY POOR" AND EXPRESSED OPINION THAT
PELIKAN'S LETTER TO EMBASSY OF JULY 13 (SEE PRAGUE 1667)
IN WHICH LATTER ADVISED THAT SPECIFICATIONS UNAVAILABLE
BECAUSE VEHICLE AS YET IN "STAGE OF DEVELOPMENT" PROBABLY
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DUE AS MUCH TO EMBARRASSMENT OVER PAUCITY OF INFORMATION

ON PART OF CESCHOSLOVENSKE AUTOMOBILOVE ZAVODY (CAZ) AS ANYTHING ELSE. (THIS WOULD SEEM TO CONFIRM DOELLING'S REMARK ON GM (STRUPP) LETTER OF JULY 23 TO GDR KAMMER FUER AUSSENHANDEL, REPORTED REFTTEL B.) WHEN ASKED WHETHER IT WAS TRUE, AS MR. ZAPADLO HAD INDICATED DURING HIS VISIT TO THE U.S., THAT A PROTOTYPE OF NEW AUTOMOBILE WAS ALREADY ON ROAD, JAROLIM REPLIED THAT A PROTOTYPE IN FACT EXISTED BUT HAD NOT TO HIS KNOWLEDGE BEEN DEVELOPED TO POINT OF ROAD-TESTING. IN FACT, JAROLIM WAS AWARE ONLY THAT BODY AND CHASSIS HAD BEEN DESIGNED BY THE ITALIAN FIRM, ITALDESIGN, LOCATED IN TORINO, ITALY. JAROLIM SAID HE HAD SEEN FIRST PHYSICAL COPY OF BODY AT ITALDESIGN PLANT WHILE ATTENDING AUTO SHOW IN TORINO LAST FALL, AND AT THAT TIME NEITHER ENGINE NOR UNDER-CARRIAGE HAD BEEN INCORPORATED INTO VEHICLE. JAROLIM FELT CERTAIN THAT NO NEW DEVELOPMENTS HAD TAKEN PLACE ON THOSE MAJOR COMPONENTS SINCE THAT TIME. HE DESCRIBED BODY SIZE OF NEW AUTO AS BEING LARGER THAN PRESENT-DAY SKODA BUT SMALLER THAN LATEST MODEL OF RUSSIAN-BUILT VOLGA. HE WAS UNABLE TO RECALL FURTHER DETAILS.

3. JAROLIM WILL BE IN U.S. FOR 10 DAYS BEGINNING SEPTEMBER 17 FOR INTERNATIONAL MOTORCYCLE RACES WHICH WILL BE HELD IN MASSACHUSETTS. HE WOULD BE HAPPY TO MEET WITH SMITH OR STRUPP, PERHAPS IN NEW YORK, DURING THIS PERIOD AND MAY BE REACHED THROUGH AMERICAN JAWA, LTD, 185 EXPRESS STREET, PLAINVIEW, LONG ISLAND, NEW YORK.

4. IT CLEAR FROM JAROLIM'S REMARKS, THAT AS SENIOR OFFICIAL IN CZECHOSLOVAK FOREIGN TRADE ORGANIZATION PRIMARILY RESPONSIBLE FOR IMPORTING AND EXPORTING MOTOR VEHICLES, HE IS NOT IMPRESSED WITH SALES POTENTIAL OF PROPOSED NEW VEHICLE, BASED ON MOTOKOV'S CONCERNS OVER VEHICLE'S INITIALLY POOR DESIGN. IT LIKELY, THEREFORE, THAT HIS INTEREST IN SEEKING FURTHER MEETING WITH GM OFFICIALS WILL BE TO DISCUSS POSSIBLE CONTRIBUTIONS GM DESIGNERS CAN MAKE TO ASSURE VEHICLE'S GREATER MARKET ACCEPTABILITY. WHEN ASKED, HE INSISTED THAT ENGINE AND TRANSMISSION FOR VEHICLE WOULD ULTIMATELY BE PRODUCED IN CZECHOSLOVAKIA WHATEVER OTHER DECISIONS WERE MADE.

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5. AS EMBASSY HAS NOTED BEFORE, MOST RECENTLY IN CONNECTION WITH AUTOSERVICE SHOW IN MOSCOW, JAROLIM IS INFLUENTIAL OFFICIAL IN ORGANIZATION WHICH MAY HAVE MUCH TO SAY OVER FINAL DESIGN CHARACTERISTICS OF NEW VEHICLE. BOTH SMITH AND STRUPP MET HIM DURING THEIR CALL ON MOTOKOV'S DIRECTOR, VACLAV HANUS, ON JUNE 13.

6. EMBASSY WILL BE HAPPY TO RELAY TO JAROLIM PRIOR TO HIS DEPARTURE FOR U.S. ANY RESPONSE FROM GM WHICH MAY SEEM APPROPRIATE. WE URGE, HOWEVER, THAT SOME ATTEMPT BE MADE BY GM OFFICIALS TO MEET WITH HIM DURING HIS STAY IN U.S. AS WELL AS AT BRNO FAIR IN SEPTEMBER.
WORTZEL

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